

IN THE CLAIMS:

Please amend claims 35 and 42, as follows:

1-34 (canceled)

35. (currently amended) A message alert system for a communication device wherein the communication device comprises a processor and a display for displaying information, comprising:

a computer-readable medium; and

a routine stored in the computer-readable medium and configured for execution by the processor, the routine comprising:

a first routine that receives a message comprising the information;

a second routine that analyzes the message to determine a size thereof, and further analyzes the message to determine from type identifying data transmitted with the message whether the message is of a message type for which the third routine is executed, wherein the criteria for the type of message is different than a criteria based on the size of the message;

a third routine that generates a display item for the message in accordance with the size thereof, if the message is of the type for which the third routine is executed.

36. (canceled)

37. (original) The message alert system of claim 35, wherein the routine further comprises an initialization routine that specifies the message type for which the third routine is executed.

38. (original) The message alert system of claim 35, wherein the generated display item

comprises a reproduction of the message when the second routine determines that the size of the message is less than a predetermined size.

39. (original) The message alert system of claim 35, wherein:

the generated display item comprises a reproduction of the message when the second routine determines that the size of the message is greater than a predetermined size; and

the routine comprises a fourth routine that provides the generated display item to the display for a predetermined time.

40. (original) The message alert system of claim 39, wherein:

the routine comprises a fifth routine that generates a further display item that comprises a portion of the message when the second routine determines that the size of the message is greater than a predetermined size; and

the routine comprises a sixth routine that provides the further display item to the display after the predetermined time has elapsed.

41. (original) The software system of claim 35, wherein:

the message is transmitted to the communication device via a network; and

the network is a broadcast network.

42. (currently amended) A method of controlling a communication device having a display for displaying information, the method comprising the steps of:

receiving a message comprising the information;

analyzing the message to determine a size thereof, and further analyzing the message to determine from type identifying data transmitted with the message whether the message is of a message type for which the generating step is executed, wherein the criteria for the type of

message is different than a criteria based on the size of the message; and

generating a display item for the message in accordance with the size thereof, if the message is of the type for which the generating step is executed.

43. (canceled)

44. (previously presented) The method of claim 42, further comprising the step of specifying the message type for which the third routine is executed.

45. (original) The method of claim 42, wherein the generated display item comprises a reproduction of the message when the analyzing step determines that the size of the message is less than a predetermined size.

46. (original) The method of claim 42, wherein:
the generated display item comprises a reproduction of the message when the size of the message is greater than a predetermined size; and
the method further comprises the step of providing the generated display item to the display for a predetermined time.

47. (original) The method of claim 46, further comprising the steps of:
generating a further display item that comprises a portion of the message when the size of the message is greater than a predetermined size; and
providing the further display item to the display after the predetermined time has elapsed.

48. (original) The software system of claim 42, wherein the message is transmitted to the communication device via a broadcast network.